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| APPLICATION NO.           | FILING DATE  | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.     | CONFIRMATION NO. |
|---------------------------|--|----------------------|-------------------------|------------------|
| 09/493,087                | 01/28/2000-  | -David-Slik          | - 39384                 | 1768             |
| 23820                     | 7590 06/09/2004  | EXAMINER             |                         |                  |
|                           | E, ABRAMS, BERDO   | JASMIN, LYNDA C      |                         |                  |
| 1300 191H S1<br>SUITE 600 | 1300 19TH STREET, NW<br>SUITE 600<br>WASHINGTON, DC 20036-2680 |                      |                         | PAPER NUMBER     |
| WASHINGTO                 |  |                      |                         |                  |
|                           |  |                      | DATE MAILED, 06/00/2004 |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

|  | <b>A</b>  |   |  |  |  |
|--|---|---|--|--|--|
|  | Application No.   | Applicant(s)  |  |  |  |
|  | 09/493,087  | SLIK, DAVID   |  |  |  |
| Office Action Summary  | Examiner  | Art Unit  |  |  |  |
|  | Lynda Jasmin  | 3627 <u>UU</u>  |  |  |  |
| The MAILING DATE of this communication ap<br>Period for Reply  | pears on the cover sheet with the o   | correspondence address  |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a repleved in the period for reply is specified above, the maximum statutory period.  Failure to reply within the set or extended period for reply will, by statut Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | 136(a). In no event, however, may a reply be timely within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE                    | mely filed ys will be considered timely. In the mailing date of this communication. ED (35 U.S.C. § 133). |  |  |  |
| Status   |   |   |  |  |  |
| 1)⊠ Responsive to communication(s) filed on 1/28   | <u>3/2000</u> .   |   |  |  |  |
| ·  |   |   |  |  |  |
|  | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. |   |  |  |  |
| Disposition of Claims  |   |   |  |  |  |
| <ul> <li>4) ☐ Claim(s) 1-23 is/are pending in the application 4a) Of the above claim(s) is/are withdrases</li> <li>5) ☐ Claim(s) is/are allowed.</li> <li>6) ☐ Claim(s) is/are rejected.</li> <li>7) ☐ Claim(s) is/are objected to.</li> <li>8) ☐ Claim(s) 1-23 are subject to restriction and/or</li> </ul>   | awn from consideration.   |   |  |  |  |
| Application Papers   |   |   |  |  |  |
| 9)☐ The specification is objected to by the Examin   |   |   |  |  |  |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ ac  |   |   |  |  |  |
| Applicant may not request that any objection to the  |   | , ,   |  |  |  |
| Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the E   | •   |   |  |  |  |
| Priority under 35 U.S.C. § 119   |   |   |  |  |  |
| a) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureat* See the attached detailed Office action for a list  | nts have been received. Its have been received in Applicatority documents have been received in Applicatority documents have been received.   | ion No ed in this National Stage  |  |  |  |
| Attachment(s)  |   |   |  |  |  |
| 1) Notice of References Cited (PTO-892)  | 4) Interview Summary  |   |  |  |  |
| <ul> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date</li> </ul>   | Paper No(s)/Mail D  5) Notice of Informal F  6) Other:  | ate<br>Patent Application (PTO-152)   |  |  |  |

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## **DETAILED ACTION**

## Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
  - Claims 1-8 and 12-17, drawn to "a method of facilitating e-commerce", classified in class 705, subclass 26.
  - II. Claims 9-11, 18 and 19, drawn to "a method of selectively substituting content into content streams", classified in class 380 subclasses 37 and 42.
  - III. Claims 20-23, drawn to "a communication network related to content in a stream of content", classified in class 709, subclass 223.

The inventions are distinct, each from the other because of the following reasons:

2. Inventions I, II and III are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I, II and III have separate utilities. Invention I facilitate transactions for products or services related to content via initiating a transaction with a server in response to user selection of one of the products or services via a user device. Invention II selectively substitutes content into content streams for transmission to one or more users and determining profile of broadcast data stream and profiles of content available for substitution into the broadcast data stream. While Invention III identifies a communication network having

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distribution router. Thus, Invention I, II and III have different functions and could be used separately. See MPEP § 806.05(d).

3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, and because they have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lynda Jasmin whose telephone number is (703) 305-0465. The examiner can normally be reached on Monday- Friday (8:00-5:30) alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P Olszewski can be reached on (703) 308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Business Center (EBC) at 866-217-9197 (toll-free).

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic

l∕ynda Jasmin Drana Evenir

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